



CASCADE

COMMUNITY MARKETS

LEAVENWORTH | CASHMERE

2024

ANNUAL REPORT



MISSION

Cascade Community Markets promotes health, equity, and sustainability by creating vibrant markets in our valley that foster community connection and support local farmers and artisans.

STAFF

Cali Osborne, Executive Director
Melissa O'Dell, Cashmere Market Manager
Ada Leon, Leavenworth Market Manager
Sophie Wasson, Market Assistant
Alexis Tirado, Market Assistant

2024 BOARD OF DIRECTORS

Maggie Richter, President · Eric Stoll, Vice President · Carrie Pruitt, Secretary · Kelsey Gust, Treasurer
Adam Butler · Christopher Carlson · Bri Davey · Elka Erikson · Amanda Goodmanson · Quinn Kenoyer · Colleen Lindstrom

A NOTE FROM THE EXECUTIVE DIRECTOR & BOARD PRESIDENT

Dear Friends and Supporters of the Market,

As we look back on 2024 I am so proud to be part of our community. We successfully moved our Leavenworth Market to Saturday mornings at Lions Club Park, grew to include 6 new farms and 19 returning farms, and kept more than \$283,000 in our local communities in Leavenworth and Cashmere. We accomplished this because of the support of our patrons, cities, and businesses that believe in the importance of bringing local farmers and artisans to our communities every week.

Additionally, we received our 501c-3 status - a huge win after over 15 months of efforts. This allows us to offer tax deductions to our donors, access more grants, and lower some of our costs. Internally, we completed our first Board Self-Evaluation, Executive Director Review, and compensation analysis. This work ensures we operate a healthy, sustainable organization.

We ended 2024 visioning for the years to come by updating our Strategic Plan through 2027. We are excited to work toward more food access for everyone, increasing partnerships with organizations in the valley, and improving donor engagement to solidify our funding base. Thank you for being part of our team!

We look forward to seeing you at our markets this spring and summer.

Sincerely,



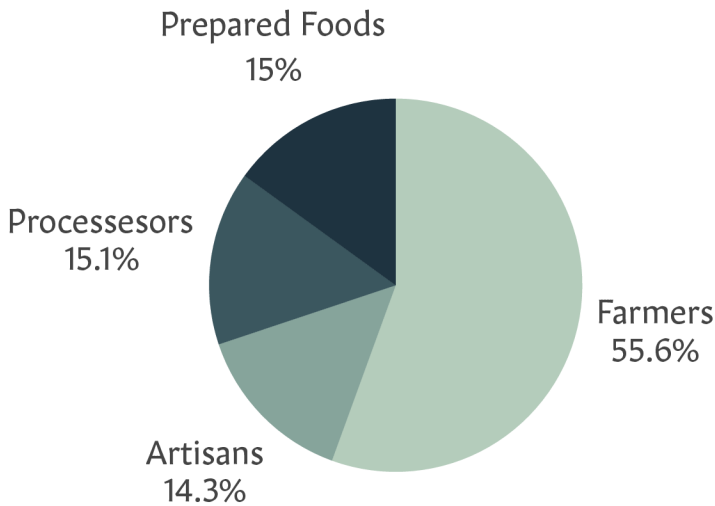
Cali Osborne
Executive Director



Maggie Richter
2024-2025 Board President

MARKET SEASON SUMMARY

ALL MARKET VENDOR SALES



In 2024, our markets kept

\$283,297

in our local economy over the course of
43 FARMERS MARKET DAYS.

Our markets hosted

**67 SMALL BUSINESSES &
9 NONPROFITS**

including

25 WASHINGTON FARMS

and generated an average of

\$1,647/HOUR

in local revenue.

Our markets welcomed

15,700+ GUESTS

who supported the cultivation of

275 ACRES

of diversified farmland
and enjoyed performances from

28 MUSICIANS & GROUPS.

Our markets distributed and donated

\$12,942 OF FREE PRODUCE

to our neighbors in need.

Community donations provided

\$2,900 IN GRANTS TO FARMS

via the Good Farmer Fund and

SUBSIDIZED \$6,380 IN VENDING FEES

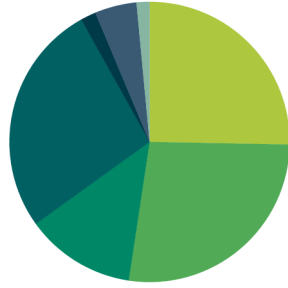
for farm vendors.

New Market Businesses in 2024

Bavarian Bagel Co.
Mystic Acres Farm
La Huertita Farm
Gallahger Farm
Laurel's Crown Cheese
Slow Boat Fish Co.
Caravan Grainery
EF Produce
Earth Goddess Refillery
Love & Lumber
K9 Meats
Rustic Finds
Stone's Throw Pottery
Sand Dollar Style
Jennifer Kelter Art
Cleverly Constructed
Tico Makes
Pixie Honey Company
Shake Your Doughnut
Cahir Csontos
Good Luck Beads

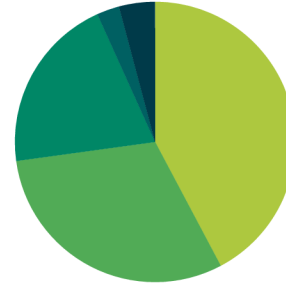
ANNUAL FINANCE & GRANT TRACKING

Income



Grants.....	\$36,900
Sponsorships.....	\$39,500
Fundraising Events.....	\$25,918
Market Income.....	\$39,137
Work Contracts.....	\$2,589
Individual Donations.....	\$7,046
Interest Earned.....	\$2,869
Total Income.....	\$153,959

Expenses



Leavenworth Market	\$61,391
Cashmere Market	\$44,459
Fundraising & Development	\$29,678
Contracted Services	\$3,779
Good Farmer Fund	\$6,032
Total Expenses.....	\$145,338

Grant Name	Amount Granted	Use for 2024 Markets
Chelan County LTAC	\$20,000.00	Relocation & dual-location marketing, equipment, staffing
Leavenworth LTAC Fund	\$5,500.00	(Leavenworth) Staffing
Leavenworth General Fund	\$3,000.00	(Leavenworth) Staffing
Confluence Health	\$2,400.00	Cost of Living Adjustments for Staff
Community Foundation Regional Impact Grant	\$6,000.00	Translating vendor documents, marketing materials, and outreach into Spanish.

THANK YOU MARKET SUPPORTERS!

Direct Donors

Kathryn C Anderson · Michelle Anderst · Kaylin Bettinger · Rachel Booher · Pamela and Oliver Brulotte · Gro Buer · Daniela Cisternas · Zander Romeo Danskin · Bri and Scott Davey · Daphne Delaski · Hannah Dewey · Richard Draves · Eron Drew · Chad A Dulac · Elka Erikson · Elizabeth Fellars · Gail Giacobbe · Jenny and Bill Goebel · Amanda Goodmanson · Karen Gregg · Kelsey Gust · Brad Harlow · Kelsey Howe · Julia Jacobs · Ariaahna Jones · Leah and Hans Juhle · Katie Kowalsky · Colleen Lindstrom Jordan McDevitt · Betsy L Metcalf · Alison Claire Miller · Lance Osborne · Kurt Peterson · Lauren Peterson · Ashley Peterson Jeanne M Poirier · Carrie Pruitt · Margaret Richter · Mercy and Canuche Terranella Rome · Rebecca Ryan · Ken Marson & Margaret Schlotfeldt · John Schons · Rochelle Shugrue · Emily Stoll · Martin Straub · Richard Szeliski · Lois K Tate Octavio Torres · Mary Wong · Randee Zerger

Special Thanks

The City of Leavenworth · Cashmere Museum · Community Foundation of NCW · Confluence Health · Wenatchee Quick Sign · Edsforth Consulting · Washington State Farmers Market Association · Icicle Creek Center for the Arts · Chelan County Lodging Tax Advisory Committee

Market & Event Volunteers

McKenzie Baird · Kaylin Bettinger · Kim Bledsoe · Blakely Browne · Matthew Burbach · Dee Butcher · Emily Groby · Alex Harwell · Matt Holland · Phil Lacey · Glory MacKenna · Shea Miller · James Munly · Gabby Page · Shila Reeves · Carla Ruhs · Joshua Schaub · Brittany Thurlow · Runell Wiggins



ALPINE
GROUP



THANK YOU SPONSORS!

Special Program Sponsors

- Timberwood Construction, Cashmere Title Market Sponsor
- Alpine Group Realty, Leavenworth Market Sponsor
- Rhein Haus, Title Farm to Table Sponsor
- CCH The Event Co., Farm to Table Sponsor
- Leavenworth Chamber of Commerce, Music Sponsor
- Berkshire Hathaway Leavenworth Properties, Music Sponsor
- München Haus, Market Events Sponsor
- Posy Handpicked, Leavenworth Rotating Artisan Booth Sponsor
- South Restaurants, Kids Education Booth Sponsor



BERKSHIRE HATHAWAY
HomeServices
Leavenworth Properties
Cascade Properties



CHELAN COUNTY



Platinum Market Sponsors

- Icicle Brewing Company · The Stoll Group · Syndicate Smith
- Chelan county PUD · Love Leavenworth · Sleeping Lady
- Leavenworth Boutique · Remedy Froest + Home
- Das Sweet Shoppe · Alpine Fitness



Gold Market Sponsors

- Schocolat · Bavarian Lodge · Yodelin · Mike West Real Estate



Silver Market Sponsors

- Cashmere Valley Bank · Crunch Pak · Colchuck Consignment
- Posthotel · Dan's Food Market · Curb Appeal Landscaping
- Argonaut Coffee & Biscuits · Bavarian Bagel Co. · Blue Elk Inn



Bronze Market Sponsors

- Woodard & Curran · Gibbs Graphics · A Book for All Seasons
- Blewett Brewing · Nash Consulting · Oil and Vinegar
- Mountain Modern · JC Brown Law Office
- Cashmere Landscaping Solutions

